



1/9

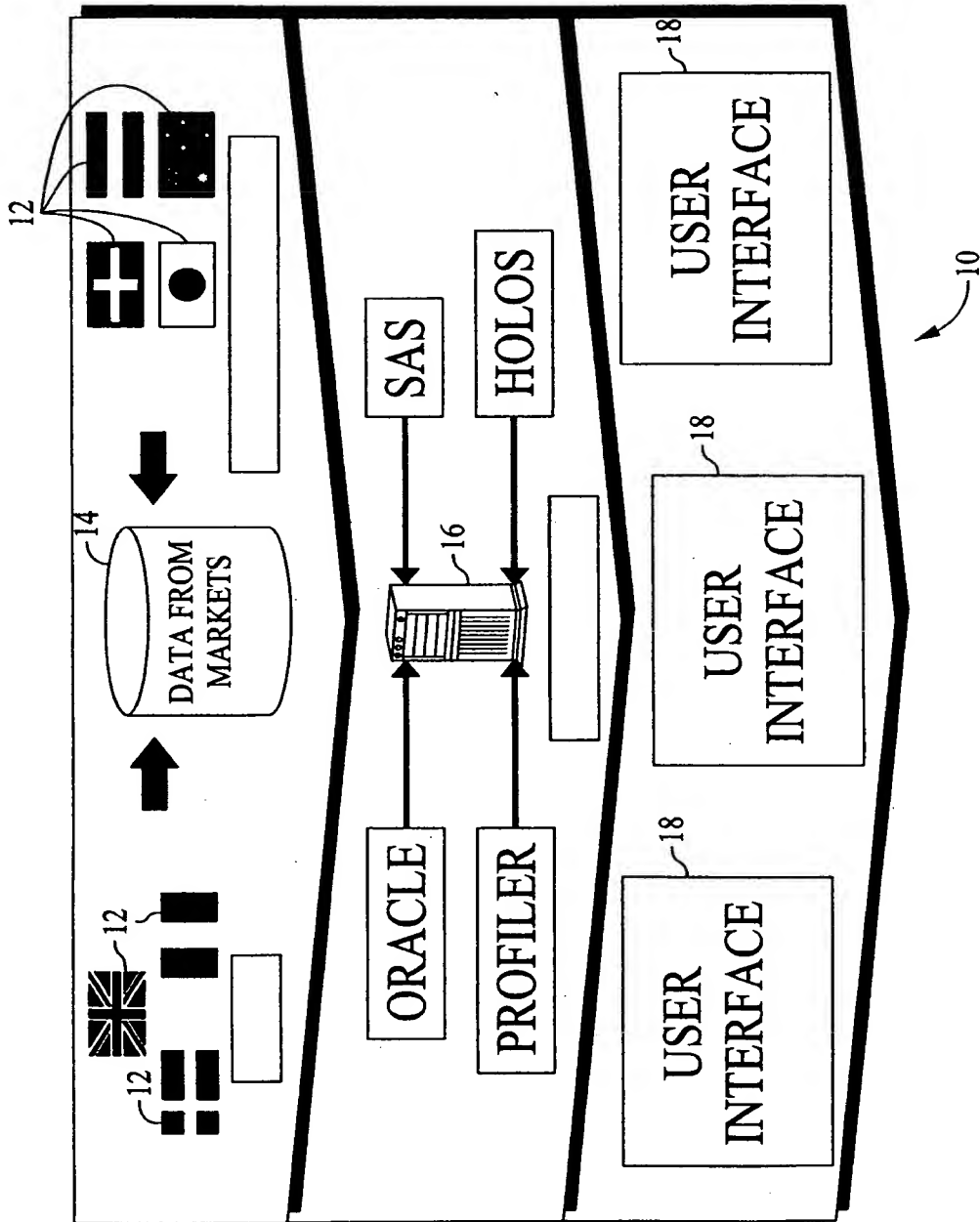


FIG. 1



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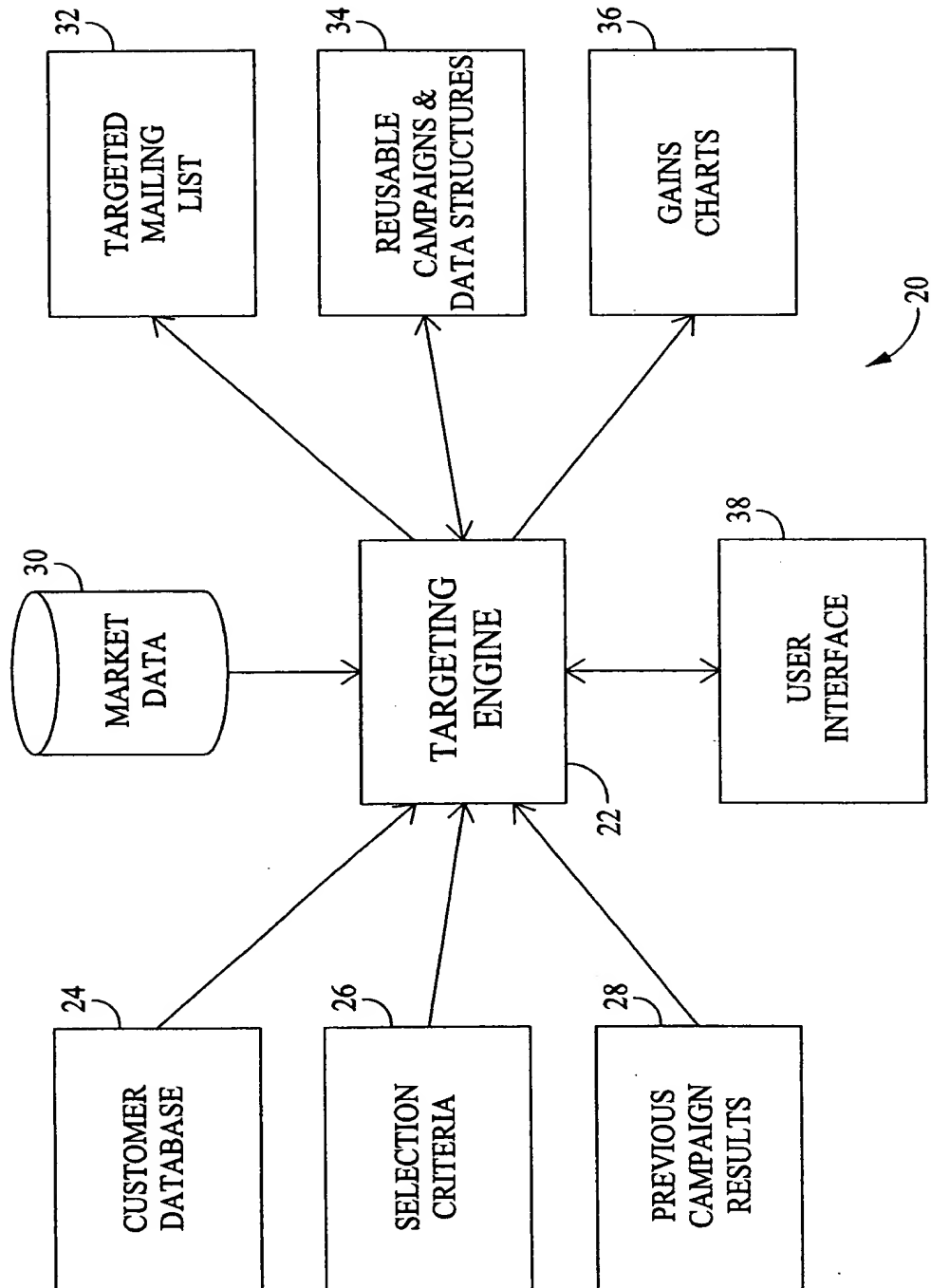


FIG. 2



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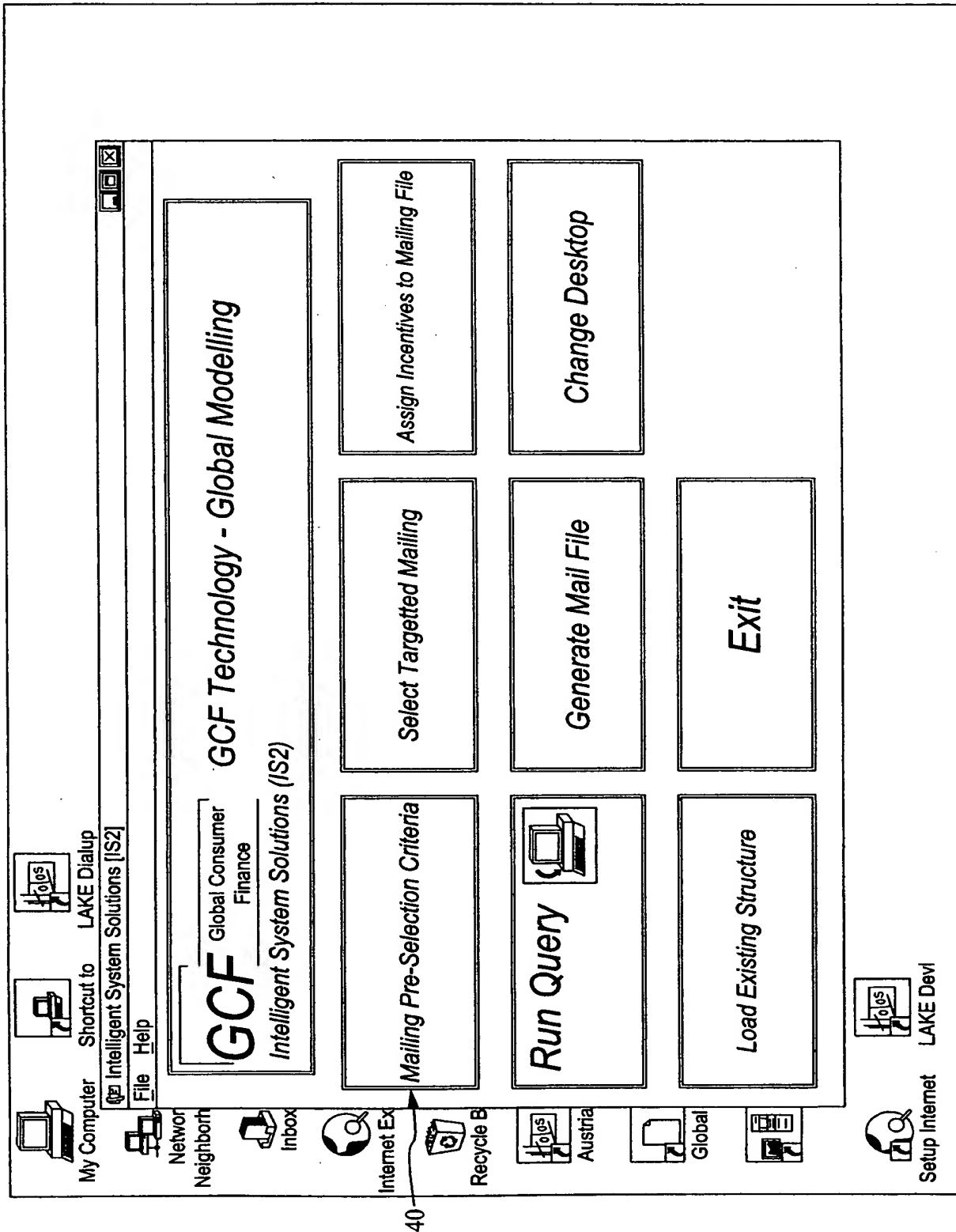


FIG. 3



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Intelligent System Solutions [IS2]

File Help

Start

Modelling

Criteria

Create Modify Retrieve Delete

Strategy

Create Table Delete Table...

Close

Criteria Name

Table Name

Generate Mail File

Holo

Please select the data view required

credit_line	age	risk_sc	o_term	Profession
0:18000	25 - 28, 28 - 31,	Risk D1, Risk	10%, 15%, 20%	Profession_Code[5]: Han

Sections

age risk\_sc o\_term

Select fields for dimension risk\_sc

Fields

All risk\_sc Unknown Risk D1 Risk D2 Risk D3 Risk D4 Risk D5 Risk D6 Risk D7 Risk D8 Risk D9 Risk D10

OK Cancel Help Expand>>

11:58 AM

FIG. 4

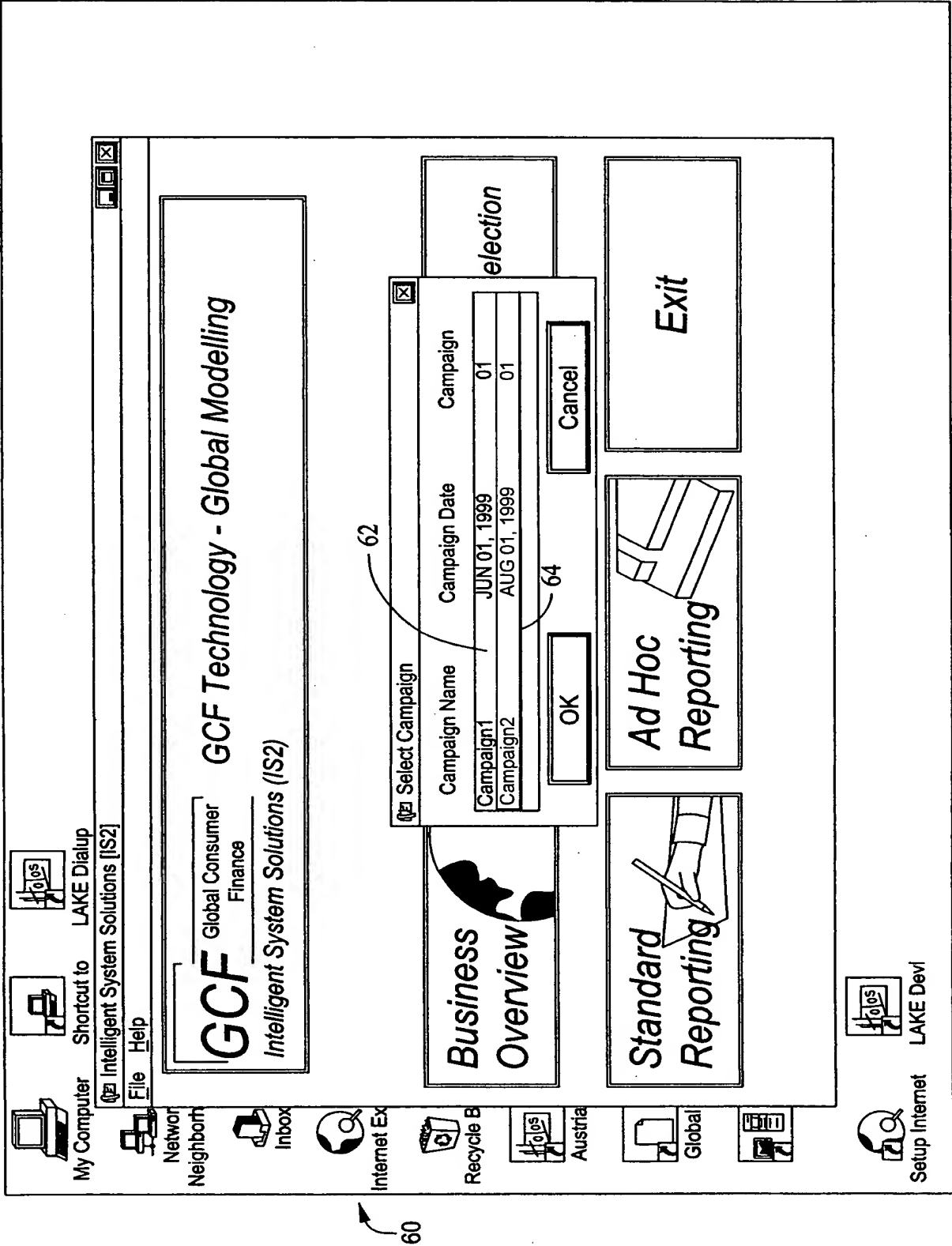


FIG. 5



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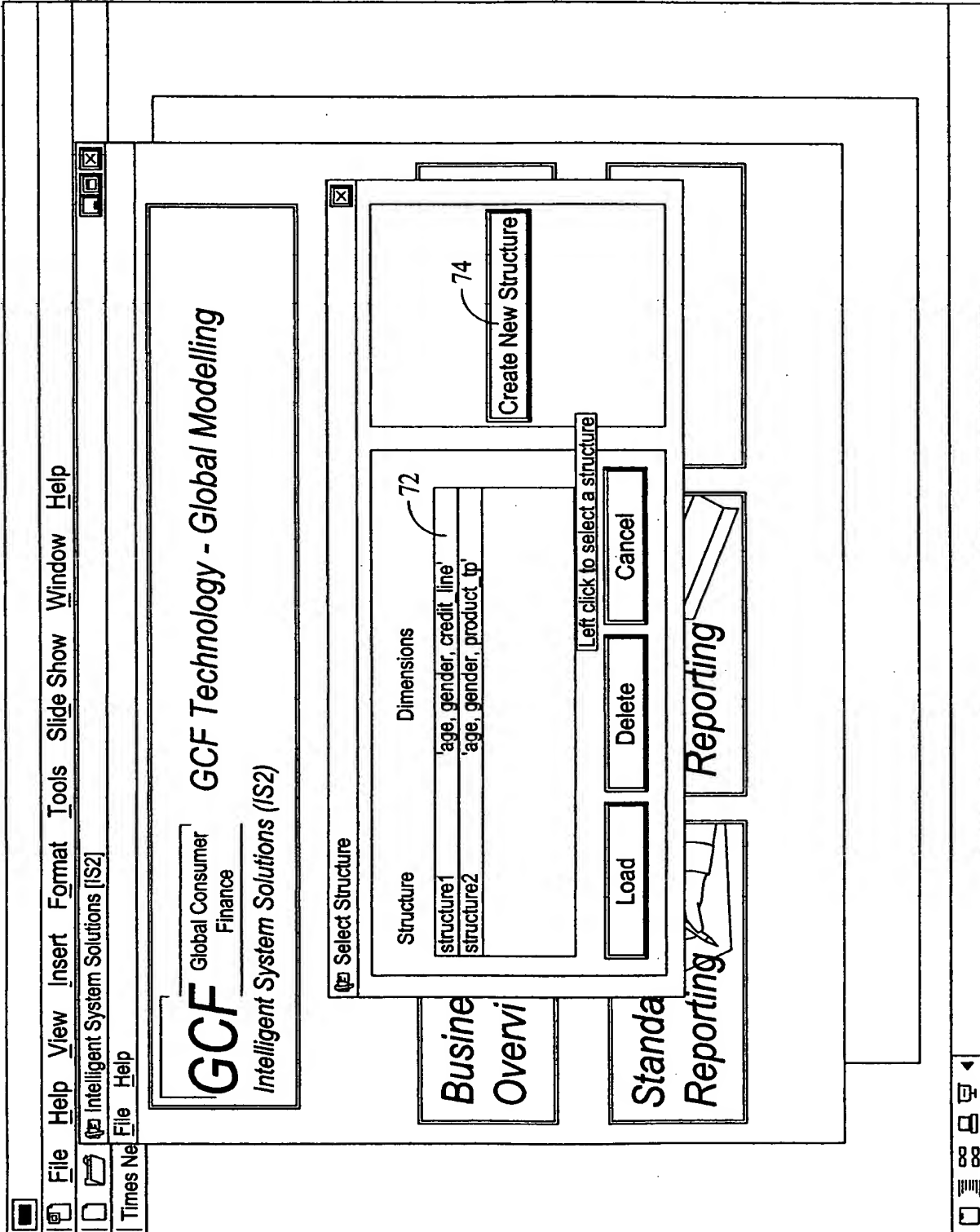


FIG. 6



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Intelligent System Solutions [IS2]

File Help

**GCF** Global Consumer Finance  
Intelligent System Solutions (IS2)

Select Targeted Mail

Create Selection Table

Table Name	Tag Name	# Accounts	# Mailed Control	# Non Mailed Control	Cost of Mail Piece	Pre Selection Table
JAN_001_1	9980105CCAA19803VXYGOLD	50000	2000	2000	0.05	FILTER JAN 01

Create Table View Table... Delete Table... Close

Mailing Pre-Selection Criteria

Generate Mail File

Start [Printer Icon] [W Icon] 1:07 PM

FIG. 7



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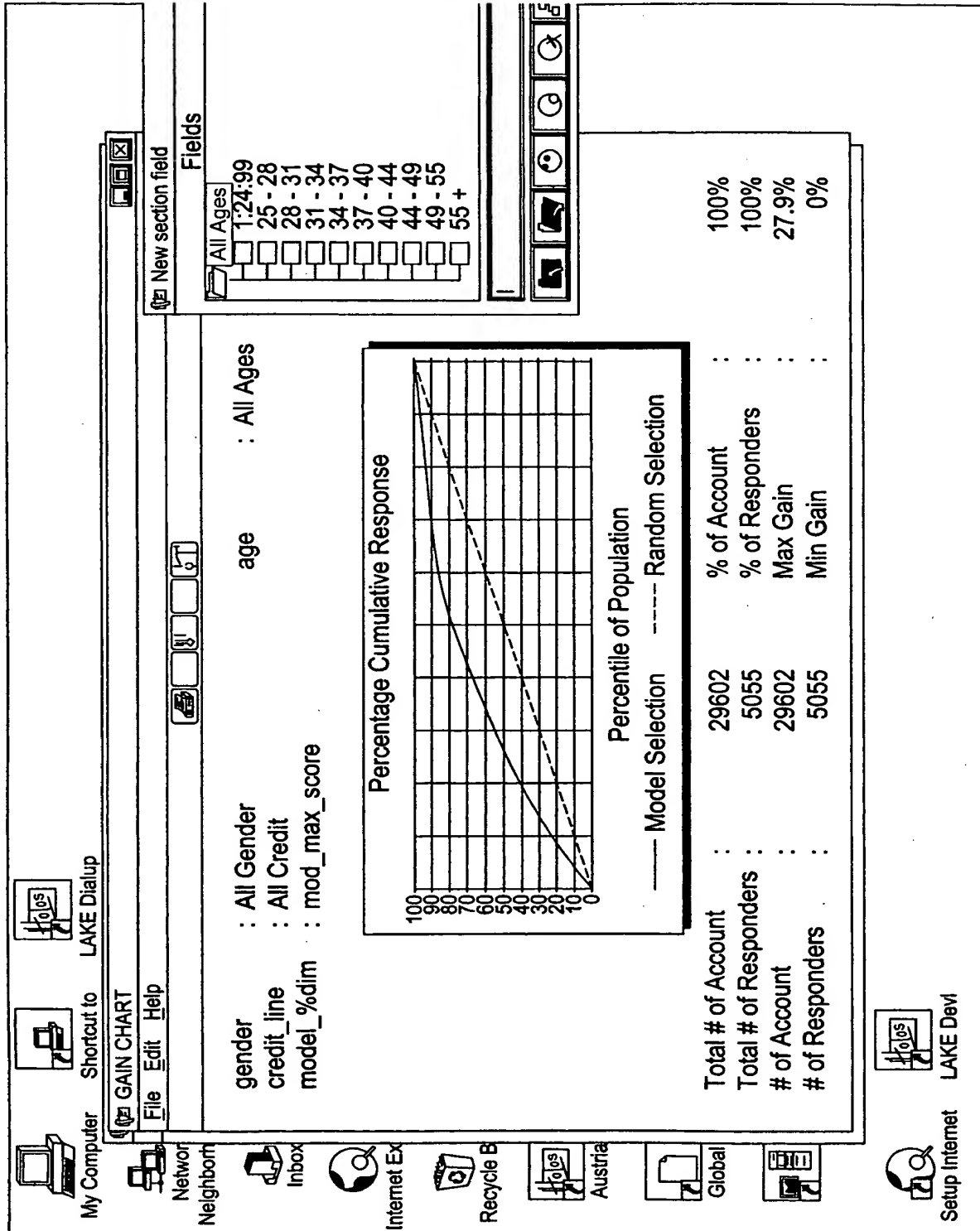


FIG. 8





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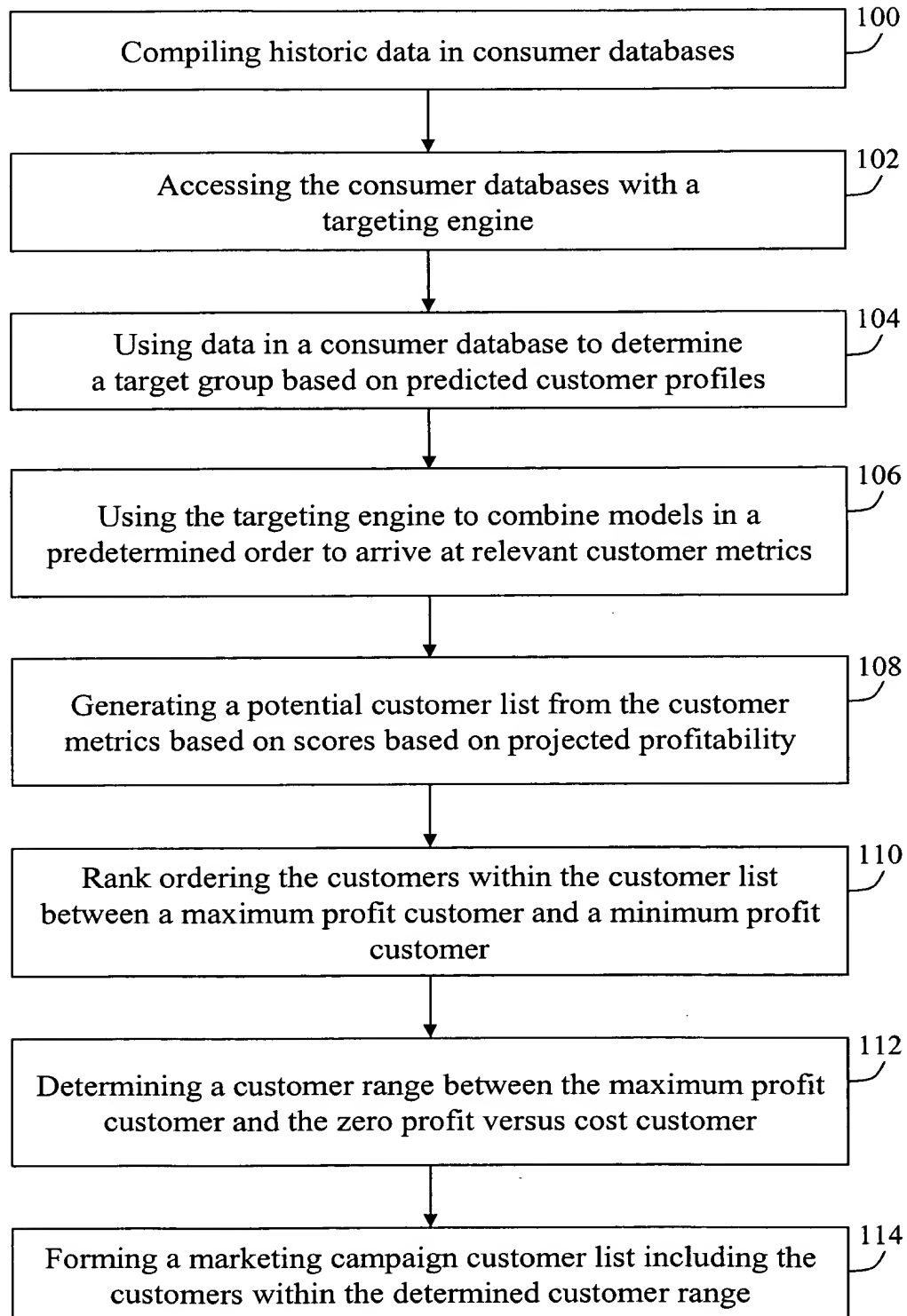


FIG. 9